



Imagination For Hire Presents

DISASSEMBLY REQUIRED

A feature length action comedy
flatpacked into an IKEA



An ex black-ops bounty hunter takes one final assignment in exchange for a retirement worthy payout, to capture and return an experimental super-soldier who has holed up and taken hostages inside North America's Largest IKEA.

A CONTAINED COMEDIC HOMAGE TO THE GREAT ACTION FLICKS OF THE 80S AND 90S. A CLASSIC MAVERICK HERO FACES A NEARLY UNDEFEATABLE ENEMY INSIDE THE ICONIC, BLUE AND YELLOW, BIG-BOX SHOP. JUST IMAGINE MEATBALL EXPLOSIONS, FURNITURE MOUNTAINS AND AN EPIC CHASE THROUGH THE MEGA SIZED SELF-SERVE AISLES.



This is not covered by the return policy

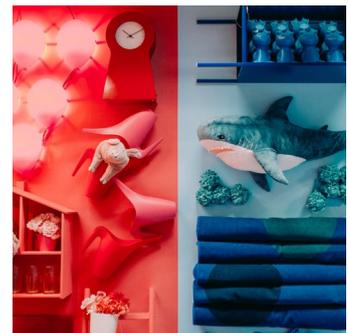
Rhys Harlan, a former black-ops bounty hunter, is stuck in a mundane cycle that takes him back and forth between his contracted civil-service job, and home to his spirited fiancée Nicole and rebellious teenage daughter Jade. As Harlan reaches his breaking point, walking away from his dead-end job, Daniel Blake, an experimental super-soldier worth millions, escapes from a secret underground lab and leads a destructive car chase in Harlan's direction. The military, lead by the obstinate General Lorn, pursue Blake to a local IKEA, where the situation spins out of control when Blake takes hostages and holes up inside.

General Lorn guarantees Harlan will be set for life if he returns Blake unharmed, so he leaves Jade and Nicole behind to take this one last job. Blake puts Harlan's abilities to the test as he and his ragtag team of eccentric scientists and military grunts encounters one elaborate trap after another, made out of the iconic items inside the retail mega-store.



DISASSEMBLY REQUIRED showcases a face-off between an ex-military hero and a modern military experiment-gone-wrong in the most unlikely setting on earth... IKEA. The furniture mega store becomes a fortress of mayhem and explosive set pieces in this contained action comedy.

This is a story about what it truly means to be human, against the power of genetic modification and without a need to define the value of life through consumerism, packed into an action filled romp through an iconic retail setting.



DIE HARD

in an...

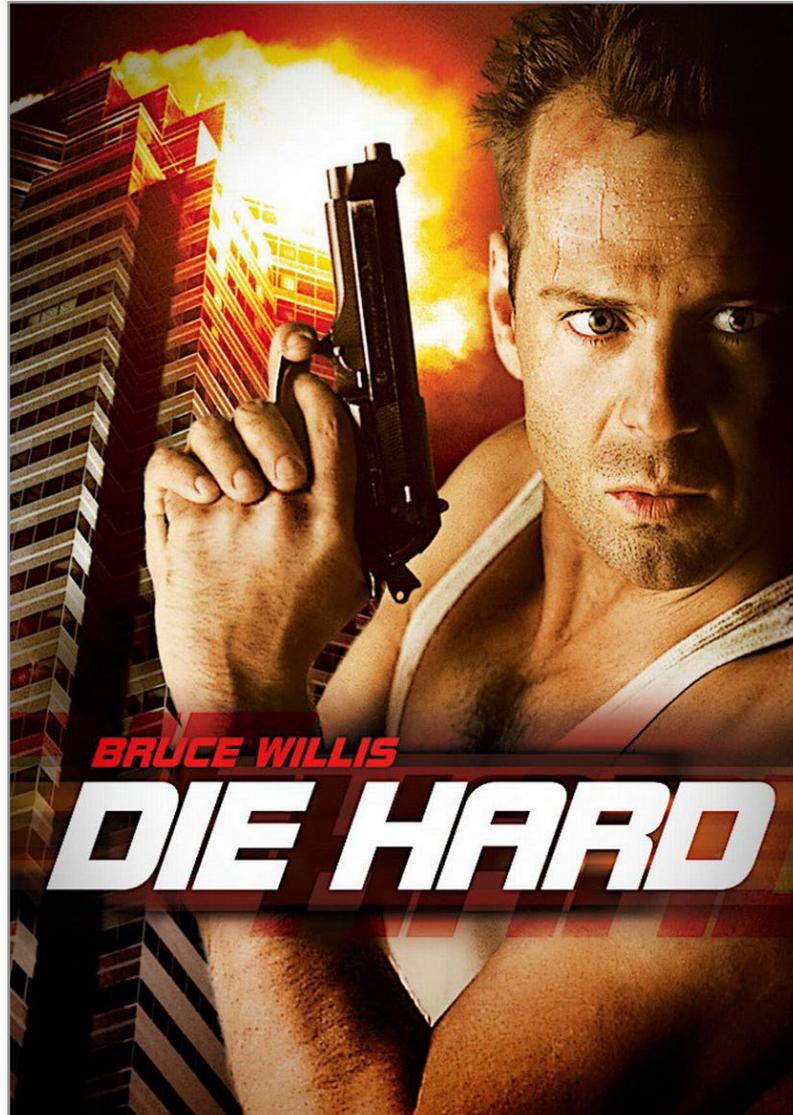


Sure it's been in other films before, but how many of those films involve flaming meatballs, furniture jenga and utensil tornadoes? This is the mega-store we all know and love, turned totally upside down into an Alice in Wonderland style world of potential danger.



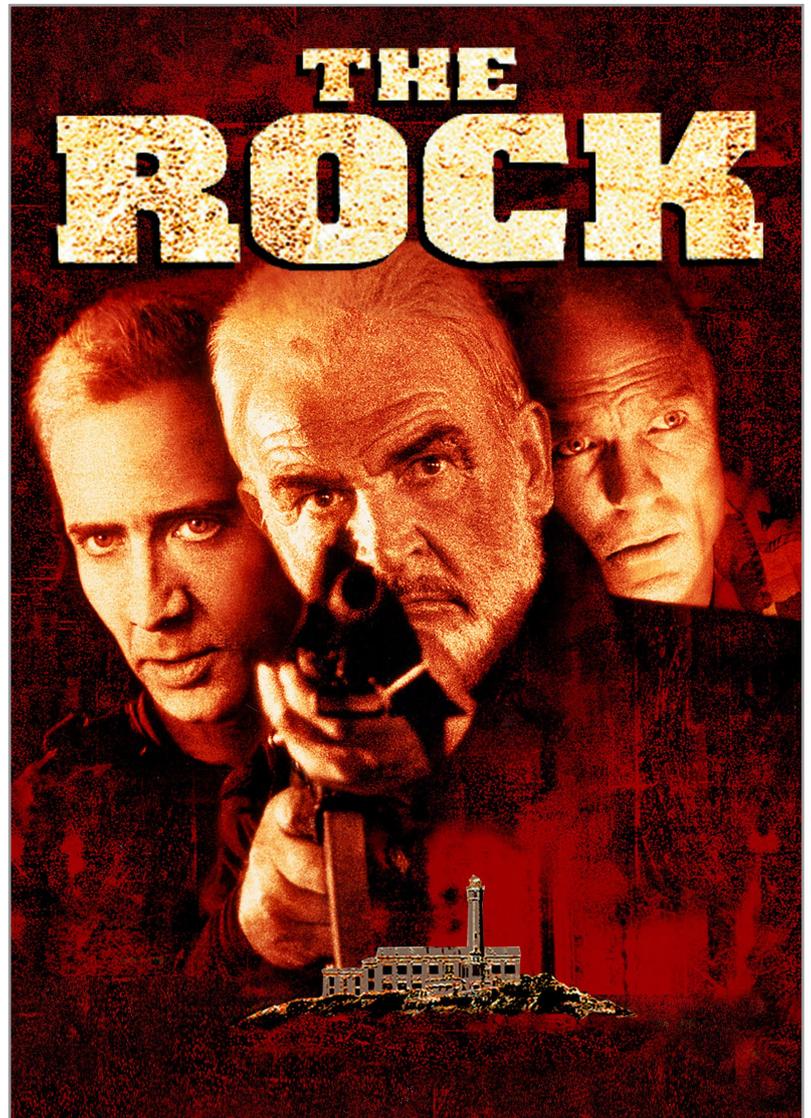
The IKEA experience takes place in the ultimate contained environment. While being an unassuming, family friendly shop, it also has hardly any windows, a maze of subdivided showrooms, and a giant warehouse full of imminent danger if even one bolt were to wiggle out of place. It presents the perfect map for a contained action film.



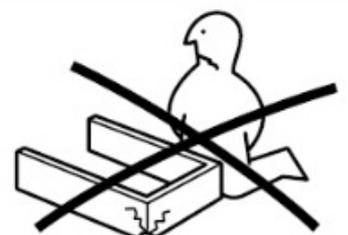


Comparables

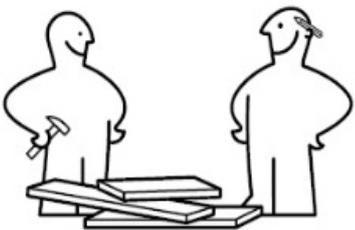
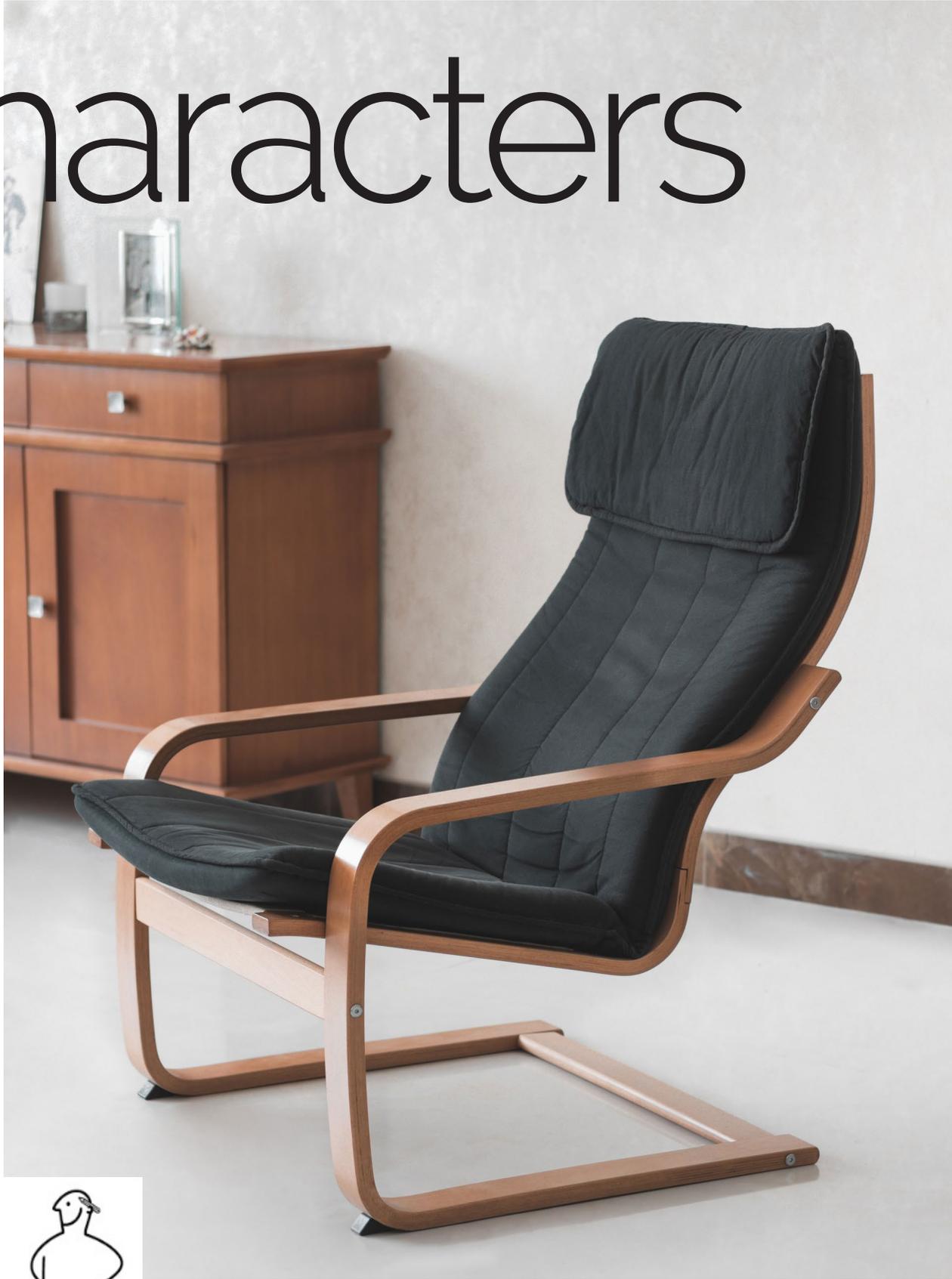




A cynical hero locked inside a maze of danger.
An unhinged mastermind throws deadly obstacles into his path.
Save the hostages, complete the mission,
and have a few laughs.



Characters



Rhys Harlan

Rhys Harlan is a likeable guy. He's got a great sense of humor, an easy going attitude, and a genuine love for his family. A dangerous past has helped to put things in perspective. He knows how to take orders, toe the line, and when to throw in the towel. His desire to enjoy a nice life in exchange for the sacrifices of his past is relatable, and his badass skill-set is something to be admired.

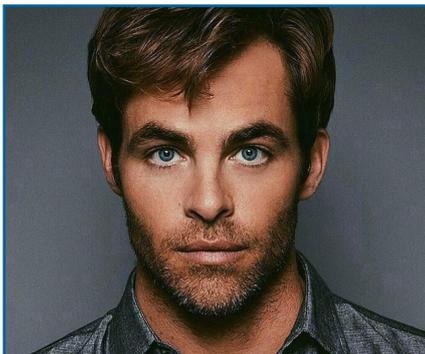


As happy as Harlan is to no longer be in the field, his old life was so defined by badassery, that it's difficult to let go, especially with a contracted job at the D.M.V. of all places. How did he end up this boring? When General Lorn appears with an offer that would set Harlan and his family up with the kind of future he thinks he deserves, it's too easy to say yes.

Harlan enters the IKEA certain that it's going to be just like any other assignment. When Blake's abilities prove to be, not just dangerous, but deadly, doubt seeps in. Can he actually return this super-soldier? Should he? Daniel Blake was once just another order following military grunt like him.



Harlan faces his final battle with nothing on his mind but keeping his team safe and getting home to his family, but learns along the way that you can't put a dollar value on any human life.



Daniel Blake

Daniel Blake was another soldier with the potential to become a great black operative, until he lost his wife and daughter in a deadly car crash on their way to IKEA. With nothing left to live for, he promised his life to General Lorn's secret project. His memory should have been wiped, but some notion of who he was has driven him to the IKEA. The man Daniel Blake used to be is still inside of him, and the fight he's having with the super-soldier his programming is telling him to be is driving him mad. Deep inside, Blake just wants another chance to be a real man, but the monster inside him threatens to win.



A no nonsense partner
and an attitude filled
teenager.

A shady general and his
military grunts.

A mad scientists and
a protege who knows
more than she lets on.

All of them add up to
one hell of a day at
IKEA.



The Writers



Margaret M. MacDonald

Having lived and worked in Los Angeles, New York and Sydney, my twenty years of experience spans several roles in filmmaking and the arts. A background in production design has helped me to hone a uniquely visual voice, which conveys a tangible sense of place, inviting readers into the story world.

My body of written work includes twelve features, three series and a novel trilogy. I have written on spec, on assignment, and adapted my own material to suit production and publication. I have also directed three short films and am working toward directing my first feature. I've been lucky enough to earn a few laurels along the way, and hope to earn more in the future.

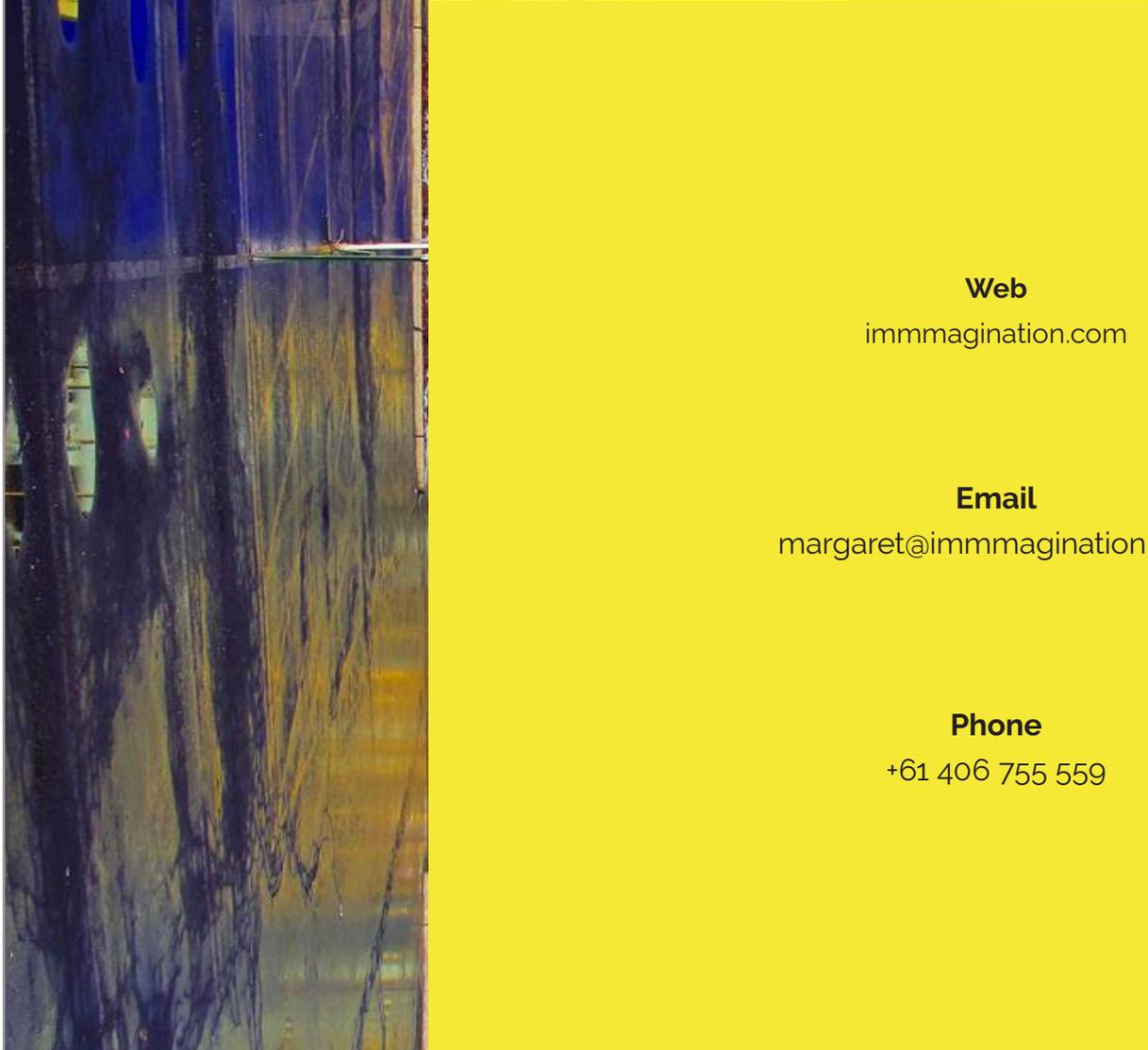
I love telling stories that are character driven, and enjoy the challenge of infusing them with a mix of genres and a twist of the fantastic. I am passionate about creating films which transport people into other worlds, and help to make this one a little more extraordinary.



Ethan Marrell

Writer and comedian Ethan Marrell, a.k.a. Ozzy Man, is an Australian YouTuber known for his channel Ozzy Man Reviews, where he reviews everything from television episodes to the latest viral videos. Marrell started his Ozzy Man Reviews project while he was at Curtin University completing a master of internet communications. He took a risk and made it his full-time job in January 2016, when he had about 300,000 followers on Facebook and 100,000 on YouTube.

As of June 2020, Ozzy Man boasts 3.9 million subscribers on YouTube and 9.6 million followers on Facebook. He also has about 1.5 million followers on Instagram. Marrell got the name Ozzy Man from American screenwriting friends. The rest of the project was a product of his past work, studies and creativity.



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