



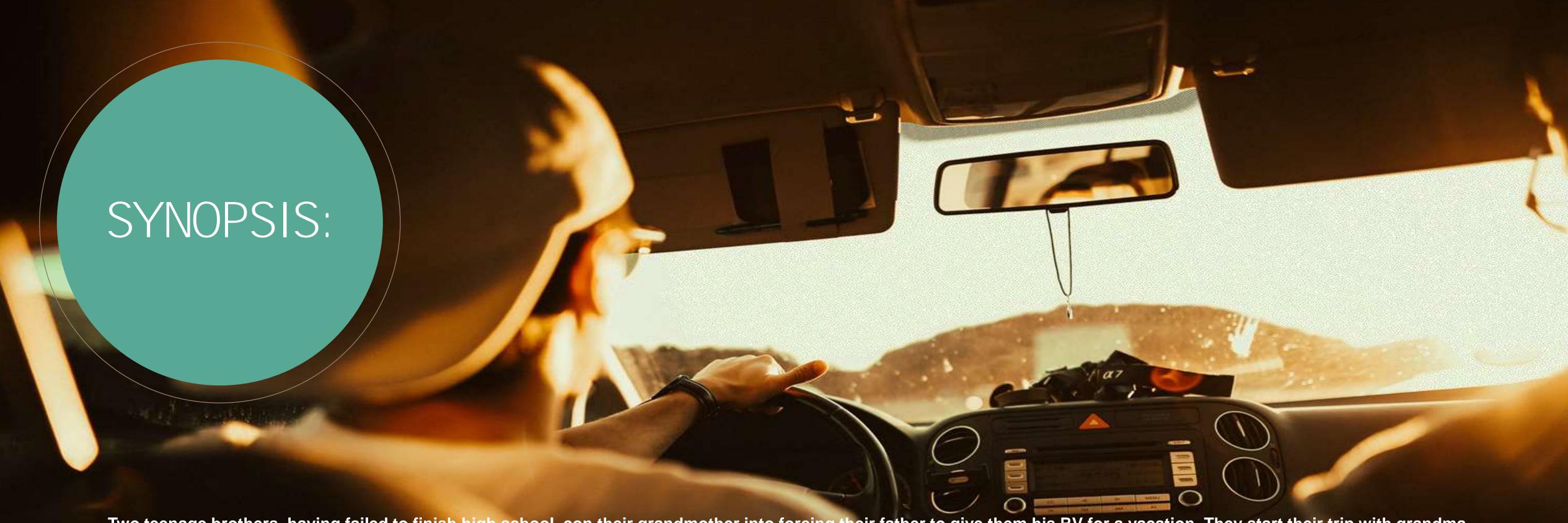


Logline:

Two high school dropouts trick their father into giving them an RV to take their grandmother on vacation, but their carefree trip turns into a chaotic adventure when grandma's medication mishap leads to a coma, and they must navigate through a foreign country while in possession of illegal drugs and their missing grandmother's body, all while being chased by a narco gang and the police. This is where the boy's problems, adventure and craziness only begin.

tagline:

A slightly nostalgic fun comedy feature film like Road Trip (2000) meets Euro Trip (2004) mixed with a little Dirty Grandpa (2016) as well as Vacation (2015) and Weekend at Bernie's (1989) along with surfing, love, family, joy, gang and police chaises and a lot of laughter.



Two teenage brothers, having failed to finish high school, con their grandmother into forcing their father to give them his RV for a vacation. They start their trip with grandma, surfing, smoking weed, and relaxing. However, things take a turn when grandma mixes up her medication and falls into a coma after helping the boys set up a date with two surfer girls.

The boys, thinking grandma has died due to their negligence, panic as they are in a foreign country and in possession of illegal narcotics. They resort to stealing their RV back from a narco gang who run the junkyard and flee when they notice grandma's body is missing.

In a tragic turn of events, they hit grandma while she's wandering on a back road after waking up from her coma. The boys, chased by the police and the biggest narcotic gang in the area, decide to stow grandma's body away in a surfboard bag on top of the RV as they try to cross the international border.

Just before crossing the border, a police cruiser appears, causing the boys to panic and stop abruptly. The surfboard bag flies off the roof and lands at the feet of a border patrol officer.

Grandma wakes up in the hospital, and everyone is relieved that she had a great trip. The boys, facing the consequences of their actions, receive a lecture from their parents.



WHEN THE END IS JUST THE BEGINNING OF YOUR PROBLEMS



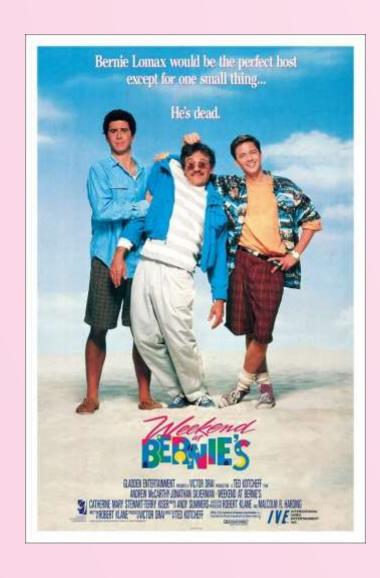
origen of the story:

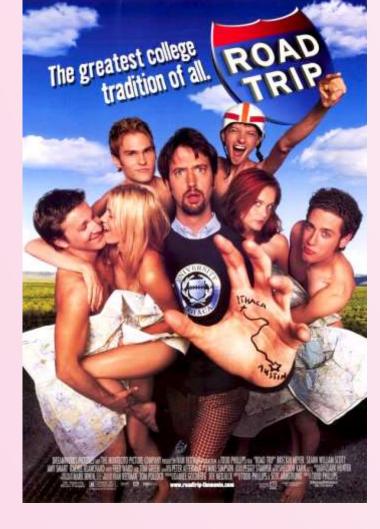
The story is based on a true incident involving a Slovenian family who embarked on an RV trip to Italy with their grandmother, who unfortunately passed away during the journey. Rather than ending the trip, they made the bizarre decision to keep her body in the RV and even brought her back home, hiding her in a suitcase to cross the border. This absurd incident served as the inspiration for the film's plot, which has now evolved into its current form.

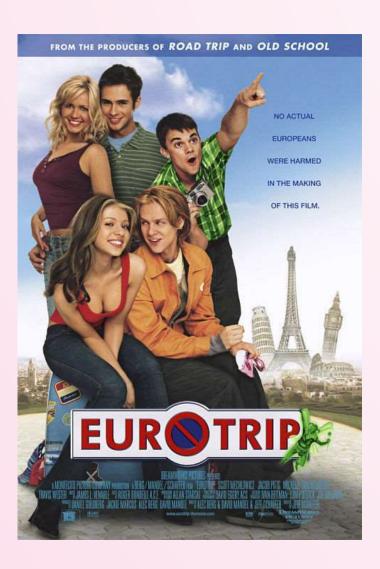
The story seemed so funny and strange that it evolved into its current form.

SIMILAR FILMS

Films that we fill approximate the feel, look and aesthetic of **Problems Until The End**











Weekend at Bernie's (1989)

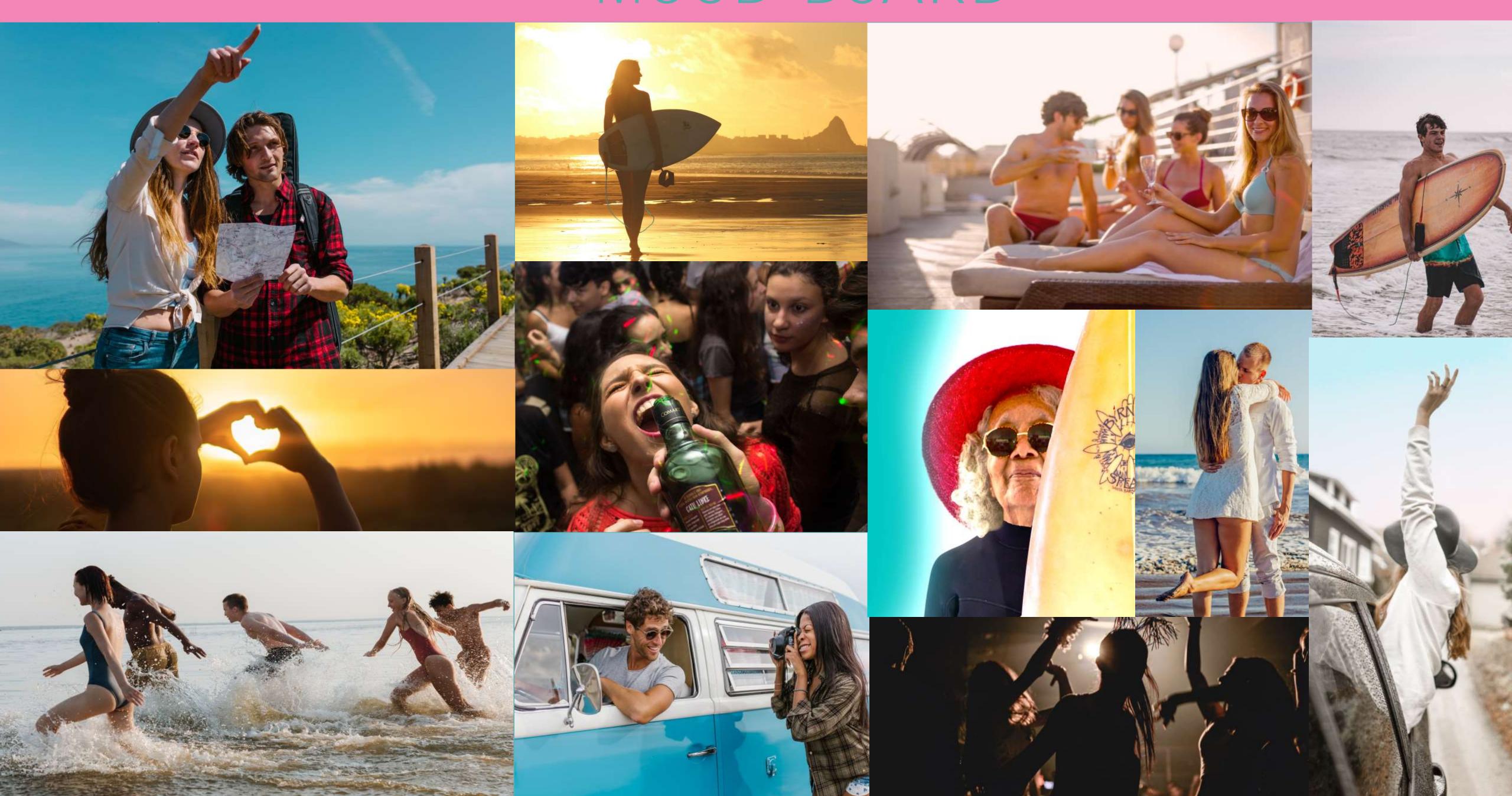
Road Trip (2000)

(2004)

Euro Trip Dirty Grandpa (2016)

Vacation (2015)

MOOD BOARD





The team



Vital Butinar

Director, Screenwriter, Producer

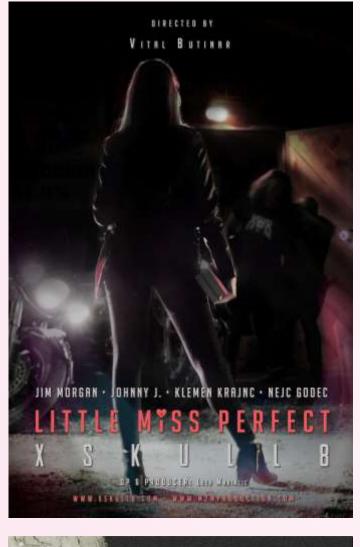
Leya Marinčič Cinematographer, Producer

PREVIOUS ProjectS



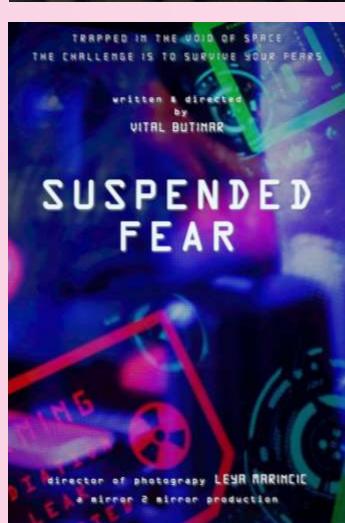




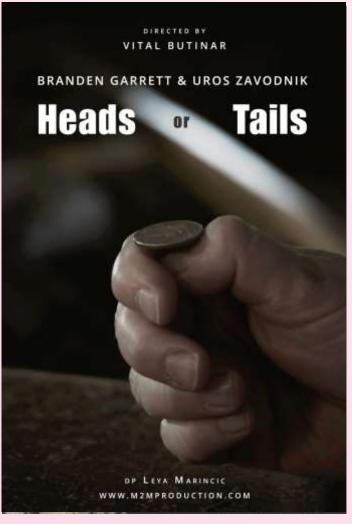


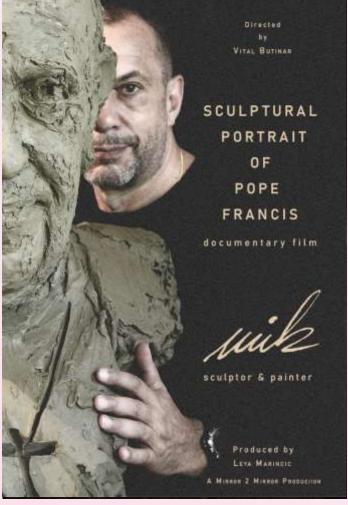


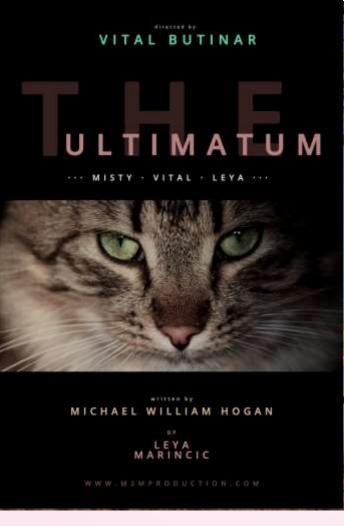


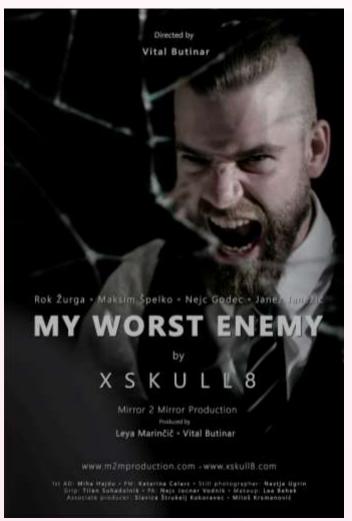












target audience

The target audience for the comedy film Problems Until the End is based on the demographics of moviegoers in the following areas:

United States: With 18% of moviegoers aged 18-24 and 27% aged 25-39, should appeal to young adults in their late teens and early to mid-30s in the United States. Additionally, with an even split between male and female moviegoers, the film should appeal to a broad audience in terms of gender.

United Kingdom: With 30% of moviegoers aged 16-24 and 24% aged 25-34, the comedy should appeal to young adults in their late teens and 20s in the United Kingdom. Additionally, with a slightly higher proportion of female moviegoers, the film may be more appealing to women.

Australia: With 22% of cinema attendees aged 18-24 and 26% aged 25-34, the film should appeal to young adults in their late teens and 20s in Australia. Additionally, with a relatively even split between male and female cinema attendees, the film should appeal to a broad audience in terms of gender.

Based on these demographics, it's likely that the comedy film will appeal to a broad range of young adults in their late teens and 20s, with a relatively even split between male and female moviegoers or cinema attendees.

Why Audiences WIII Love This film...

Audiences will fall in love with this film's old-school brand of comedy, driven by the foolishness of teenage mentality. It captures the essence of always making the wrong decisions, but ultimately, life still manages to work out in the best way possible. This light-hearted comedy serves as a respite from hard times, allowing viewers to immerse themselves in the hilarity of the plot without worrying too much about its plausibility. Sit back, relax, and let the laughter take over!





marketing

Potential marketing strategies:

Social media marketing: Social media is a powerful tool for promoting films, especially among younger audiences. Consider creating social media accounts for the film and using them to share behind-the-scenes content, teasers, trailers, and other promotional materials. Additionally, consider partnering with social media influencers or cast members who have a strong following to help spread the word about the film.

Contests and giveaways: Contests and giveaways can be a fun way to generate buzz and excitement for your film, especially among younger audiences. Consider running contests on social media or partnering with influencers or brands to give away tickets, merchandise, or other prizes related to the film. Like the props used in the film. Surfeborads, Surfboard bags, maybe the RV, etc.

Cross-promotion: Cross-promotion with other brands or films can be a way to reach a wider audience and generate buzz for your film. Consider partnering with other brands or films that have a similar target audience to promote each other's content. Like creating commercials for the brands that sponsor the film. The RV company, the surfboard company, the hotels, tourist destinations, etc.

Film festivals: Considering submitting the film to film festivals to generate buzz and critical acclaim. Winning awards or receiving positive reviews at film festivals can help generate word-of-mouth buzz and build anticipation for the film's wider release.

The talent

Actors with a strong social media presence: Cast members who are active on social media and have a large following could help generate buzz and excitement for the film, especially among younger audiences. Consider actors who are popular on platforms like Instagram, Twitter, TikTok, and YouTube.

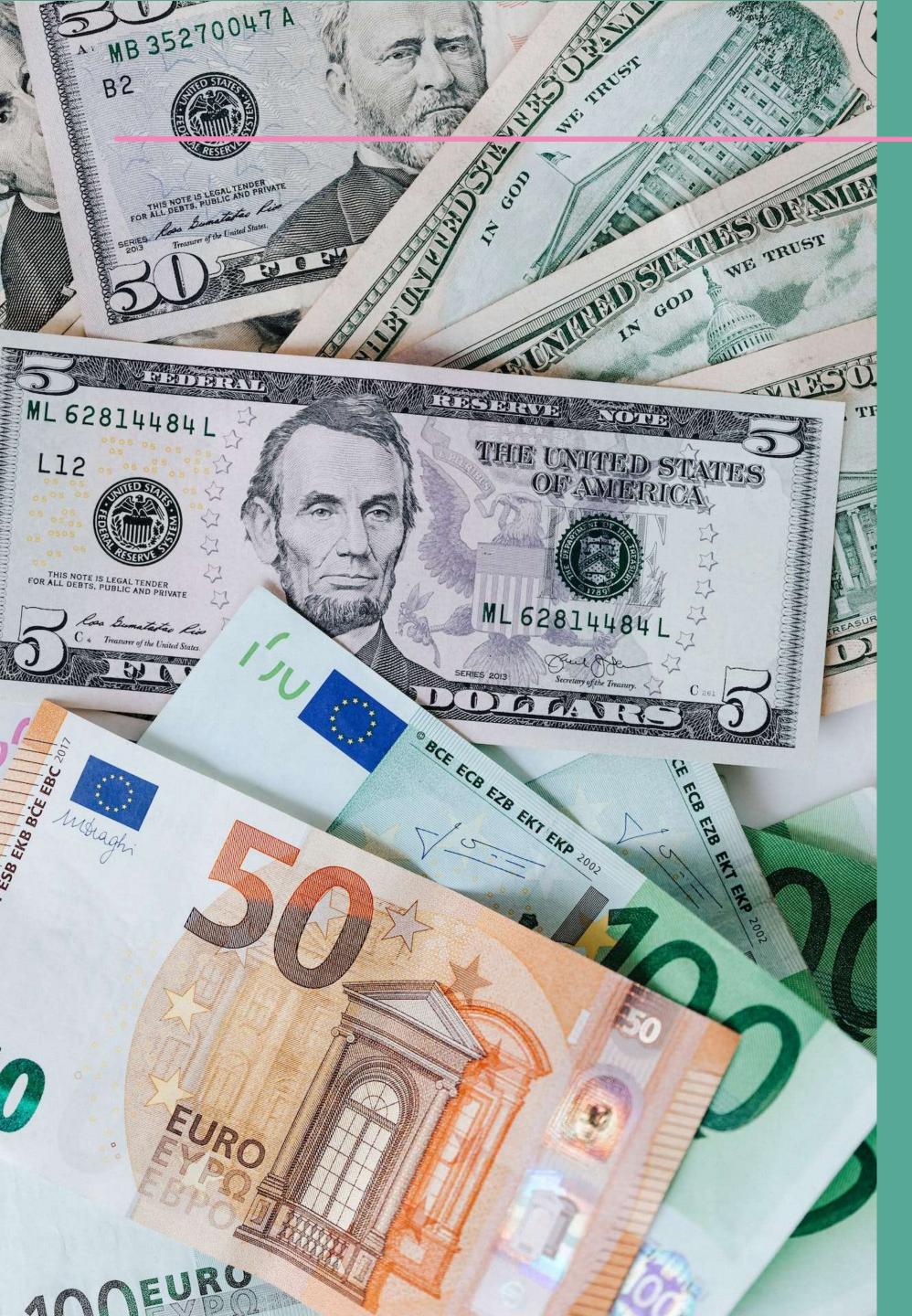
Comedians with a dedicated fanbase: Bringing in well-known comedians with a dedicated fanbase could help draw attention to your film and generate interest among audiences who enjoy that comedian's particular brand of humor. Consider comedians who have a strong track record in stand-up, sketch comedy, or television.

Established film actors: Bringing in established film actors who have a track record of success at the box office could help lend credibility to your film and attract a broader audience. Consider actors who have previously starred in successful comedies or who have a strong following among moviegoers.

The director: Plays a crucial role in the creation of this film. They possess the drive to not only initiate but also commit to the project, ensuring its success. With their tenacity, knowledge, and experience, they are adept at handling all aspects of the film. Moreover, they excel in building and leading a team, resulting in a high-spirited collaboration that yields excellent outcomes.

Social media influencers: In addition to casting actors with a strong social media presence, you may also consider partnering with social media influencers to help promote the film. Influencers with a large following and a high level of engagement with their audience could help generate buzz and excitement for the film among their followers.





budget

Low budget (under \$1 million):

With a low budget, your comedy film may have limited resources for marketing and distribution, which could make it more difficult to reach a wide audience. However, if the film is able to generate buzz through word-of-mouth or social media, it could become a cult favorite among young adults, leading to a modest but dedicated fanbase and potentially leading to strong streaming or rental numbers. Additionally, a low budget may make it easier for the film to turn a profit, even with lower box office earnings.

Moderate budget (\$1-10 million):

With a moderate budget, your comedy film may have more resources for marketing and distribution, allowing it to reach a wider audience and potentially leading to higher box office earnings. However, a moderate budget may also mean that the film needs to perform well at the box office in order to turn a profit, and it may face competition from other similarly budgeted films in the same genre.

High budget (over \$10 million):

With a moderate budget, your comedy film may have more resources for marketing and distribution, allowing it to reach a wider audience and potentially leading to higher box office earnings. However, a moderate budget may also mean that the film needs to perform well at the box office in order to turn a profit, and it may face competition from other similarly budgeted films in the same genre.

Conclusion:

In conclusion, for this comedy, it would be recommended to go with a moderate budget between \$1.4 to \$2.7 million. With this budget, the director could afford to cast really great talent, which would enable the story to stand out. Additionally, this budget would allow for efficient marketing of the film.

possible additional sources of revenue and financing:

Possible ways for sponsors & product placement:

- Brand of the RV that appears in the film
- Location and brand of the gas station Drink used in the film
- Clothing used in the film Location of the amusement park
- Restaurant in the film
- Hotel in the film
- Etc.

One possible way of additional financing is to negotiate with sponsors to create a commercial, not only in the film but also a standalone advertisement with footage from the film or additional shots that are created. At the same time, the commercial can also serve as an advertisement for the film.

