



OLD ZEKE

“UNVEILING THE TRUTH BENEATH THE DUST”

FEATURE LOGLINE:



THE YEAR IS 1862. ARIZONA STATE SURVEYOR DONALD PURDY'S WORLDVIEW IS SHATTERED AFTER DISCOVERING THE TRUTH BEHIND HIS MISSING COLLEAGUE'S ASSIGNMENT TO SURVEY AN ILL-TEMPERED WIDOW'S LAND.

FEATURE OVERVIEW

- **CONTENT:** SET IN 1868, A METICULOUS SURVEYOR EMBARKS ON A PERILOUS JOURNEY TO UNCOVER THE MYSTERY OF HIS ASSISTANT'S DISAPPEARANCE IN THE WILD EXPANSE OF ARIZONA, LEADING TO A JOURNEY OF SELF-DISCOVERY AND CONFRONTATION WITH THE HARSH REALITIES OF THE WILD WEST.



MAIN CHARACTERS



- Donald Purdy**, a thirty-three-year-old, mild-mannered State Surveyor Supervisor.
- Sheriff Wayne**, Yuma Township Sheriff, made of more grit than flesh and blood by the unforgiving outer territories.
- Ms. Jessie Lowell**, a widow who owns the largest stretch of property that borders Indian territory.
- Widow Esther Stevens**, the most affluent town widow of two daughters, ages 5 and 23.
- Karen Stevens**, the twenty-three-year-old daughter of Widow Stevens.
- Daniel Blattman**, Yuma Outer Territories Manager, oversees Donald Purdy's office.
- Zeke**, Ms. Jessie Lowell's freakishly massive slave, born mute but possesses other extraordinary abilities.

UNIQUE SELLING POINTS



- **Market Trends:** Current trends in television and online streaming make this the perfect time for a Western drama feature with a macabre twist. Focus on the audience's appetite for historical dramas, mystery, and character-driven stories.
- **Unique Angle:** The strange angle of a Western genre, blending mystery with a deep, character-driven exploration of transformation and resilience.

VISUAL STYLE & ATMOSPHERE



- Using just one shooting location, the choice of Arizona will use the untamed beauty of the landscape and the gritty reality of early frontier life.
- With Hollywood's rich history of Westens, there is no shortage of costumes, sets, and historical accuracy to immerse viewers in the period.

MARKETING & POSITIONING



- **Target Audience:**
Adults 18-49 interested in Westerns and Thrillers will be floored by this feature, which introduces a dash of fine horror. Positioning of “Old Zeke” as a unique offering that blends genres and themes in a way that is currently underserved in the market.
- **Comparable Shows:**
“Old Zeke” fills a unique niche in the market, comparing and contrasting with successful features like “Bone Tomahawk,” “Cowboys and Aliens,” and, in some ways, Stephen King’s “It.”

PRODUCTION TEAM



- **Text:**
Overview of the proposed production team, including any attached directors, producers, and writers with proven track records in the genre. (To Be Determined)
- **Imagery:**
Not Available.



DISTRIBUTION STRATEGY

- **Potential platforms:**
Cable networks, streaming services.
- **Marketing approach:**
Leveraging social media, podcast tie-ins, and genre-specific conventions.
- **Merchandising opportunities:**
Books, apparel, collectibles.



BUDGET & FUNDING

- **Text:**
The writer is actively seeking funding and or investments for this work.
- **Graphs/Charts:**
Forthcoming



CLOSING ARGUMENT



- **Text:**

Final appeal emphasizing the emotional depth, thrilling narrative, and commercial potential of "Old Zeke."

- **Call to Action:**

Invite potential partners to join in bringing this captivating story to audiences worldwide.

CONTACT INFORMATION



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