

WHEN A VISA IS JUST A FORMALITY

written by

VITAL BUTINAR

# PURE VORTEX

LOUDER THAN AIR

a film inspired by a true story

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<b>Title:</b>	Pure Vortex
<b>Genre:</b>	Comedy, Drama
<b>Written by:</b>	Vital Butinar, Iza Kokoravec
<b>Run time:</b>	60 - 90 minutes
<b>Distribution:</b>	Genre is marketable for both domestic and international markets, on all licensing platforms
<b>Demographic:</b>	Men and women over the age of 18 and some older minors in English speaking territories and some other
<b>Rating:</b>	PG-13
<b>Locations:</b>	Slovenia.





## LOGLINE:

After failing to secure work visas, a disenchanted refrigerator factory worker orchestrates a hilarious scheme with his friends - forming a fake band to snag artist visas. As they navigate the absurdities of the music industry and elude immigration, their journey takes unexpected turns, leading to deportation, love, and the ultimate triumph of a unique, air conditioning business in a foreign land.

## TAGLINE:

Embark on a laughter-filled journey with our film, blending the hilarity of "Superbad" (2007) and the irreverent charm of "Step Brothers" (2008). Picture the outrageous humor of "Dumb and Dumber" (1994) converging with the unpredictable twists of "The Hangover" (2009). Our story weaves camaraderie, love, and a hearty dose of good-natured foolishness. Brace yourself for a comedy capturing the essence of these beloved films, ensuring a quick rollercoaster of laughter.





## **SYNOPSIS:**

Nick, a disheartened 35-year-old assembling refrigerators in an ex-car factory, dreams of a better life after a conversation with his successful uncle and cousin, who run a prosperous air conditioning business abroad. Eager for change after a breakup, Nick faces a roadblock in obtaining a working visa due to his incomplete university education.

Undeterred, Nick discovers that his friend Alex's cousin secured an artist visa as a singer in a band. Inspired, Nick hatches a plan to create a fake band, "Pure Vortex," with his friends to obtain artist visas and work for his uncle. Initially hesitant, his friends eventually embrace the idea, recruiting a talented drummer and leveraging the drummer's sister, a reporter, to craft a convincing backstory and generate media coverage.

Balancing their day jobs as equipment movers with their new persona, the friends navigate the challenges of maintaining the facade, culminating in a successful visa application. Excitedly, they embark on a journey to the foreign country, but upon arrival, immigration authorities expose their deception. Tasked with proving their musical prowess, the group finds themselves unable to perform, resulting in a dramatic airport chase, interrogation, and eventual deportation.

Amidst the chaos, Nick manages to negotiate a way to stay in the foreign country to finish his education. Fate takes an unexpected turn when he falls in love with the drummer's sister, the reporter. The two marry and start a family.

Motivated by his newfound purpose, Nick eventually fulfills his entrepreneurial dreams, establishing his own air conditioning business in the foreign country – aptly named Pure Vortex. The film concludes with Nick realizing that sometimes, the journey to success takes unexpected detours, but in the end, it's the resilience to adapt that leads to true fulfillment.



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**WHEN FAILING IS THE  
ONLY WAY TO  
SUCCEED**





## ORIGIN OF THE STORY:

During the production of a music video I was directing, the makeup artist shared an amusing anecdote about a group of individuals from Belgrade attempting to work in Canada. Facing visa challenges, they resorted to forming a fake band to secure artist visas, only to be exposed and deported later. Inspired by this intriguing tale, I immediately envisioned the potential for a comedic film and began crafting the story.



# SIMILAR FILMS

Films that we fill approximate the feel, look and aesthetic of  
*Pure Vortex*



Hangover  
(2001)



Ricky Stanicky  
(2024)



Superbad  
(2007)



TAG  
(2018)

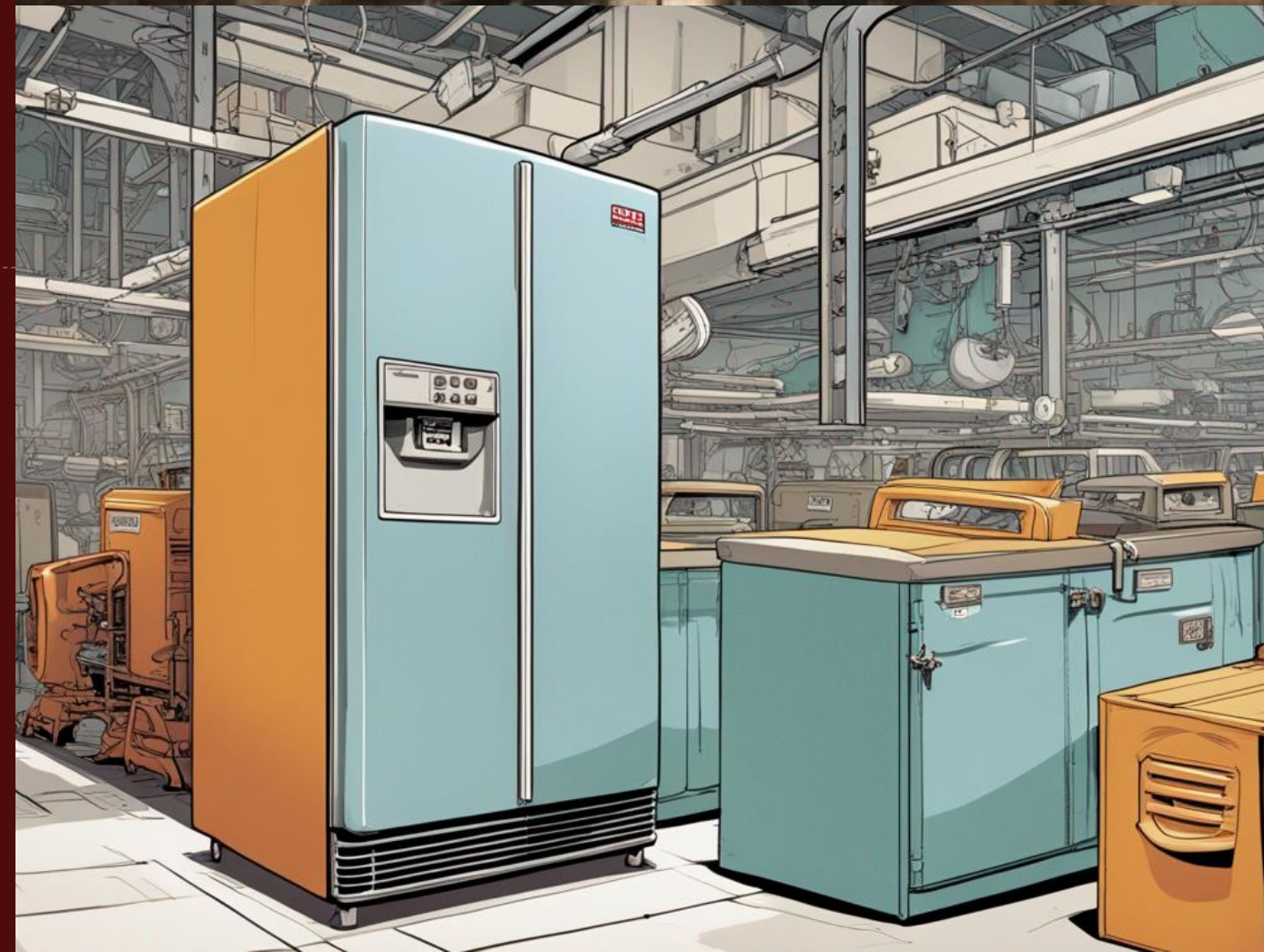


Nice Guys  
(2016)



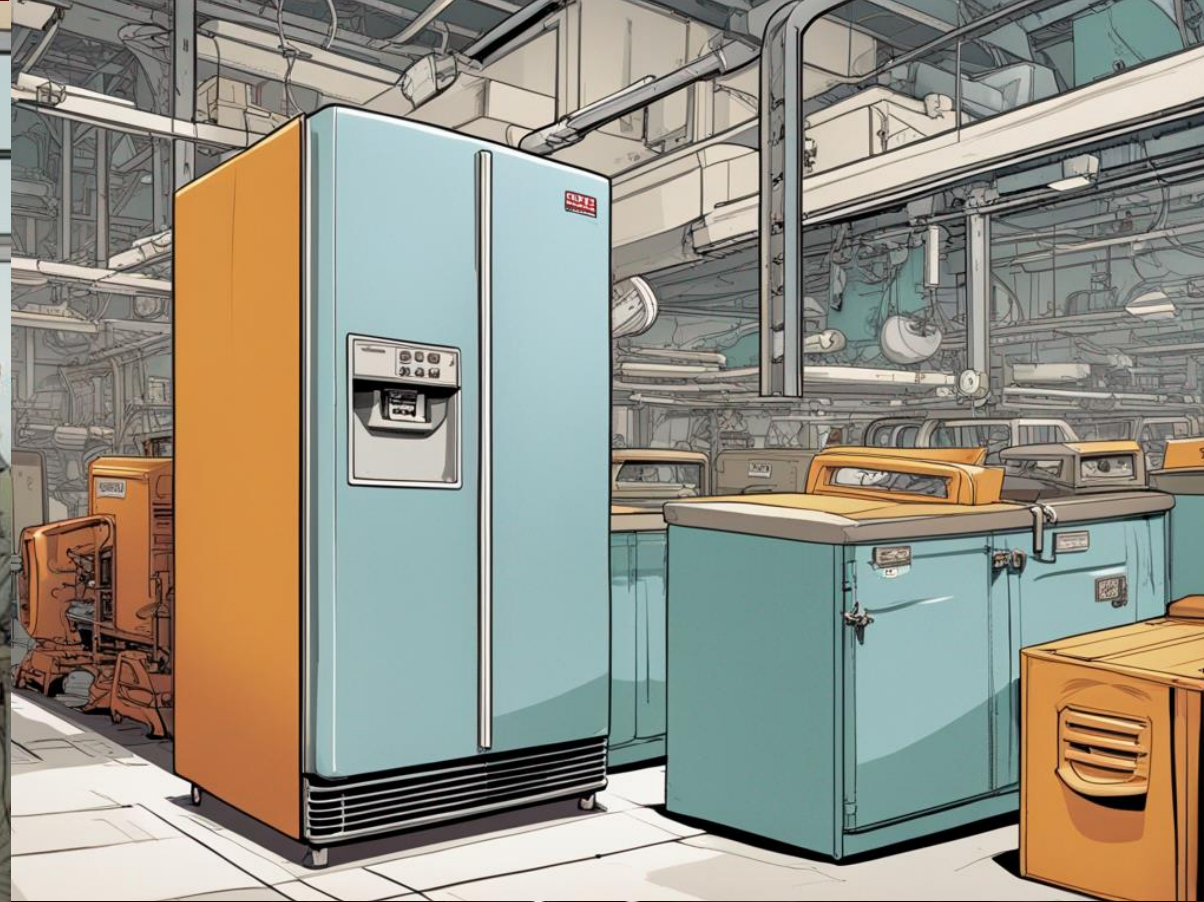


# MOOD BOARD





# MOOD BOARD





## THE TEAM



**Vital Butinar**  
*Director, Screenwriter,  
Producer*



**Leya Kokoravec**  
*Cinematographer*



**Blaž Juvan**  
*Cinematographer*



**Gregor Goršič**  
*Producer*



**Iza Kokoravec**  
*Producer, Screenwriter,  
Art Director*

## THE TALENT



**Branden Garrett**  
*Lead Actor, Producer*



**Alen Kermac**  
*Supporting Actor*



**Uroš Zavodnik**  
*Actor Drummer*



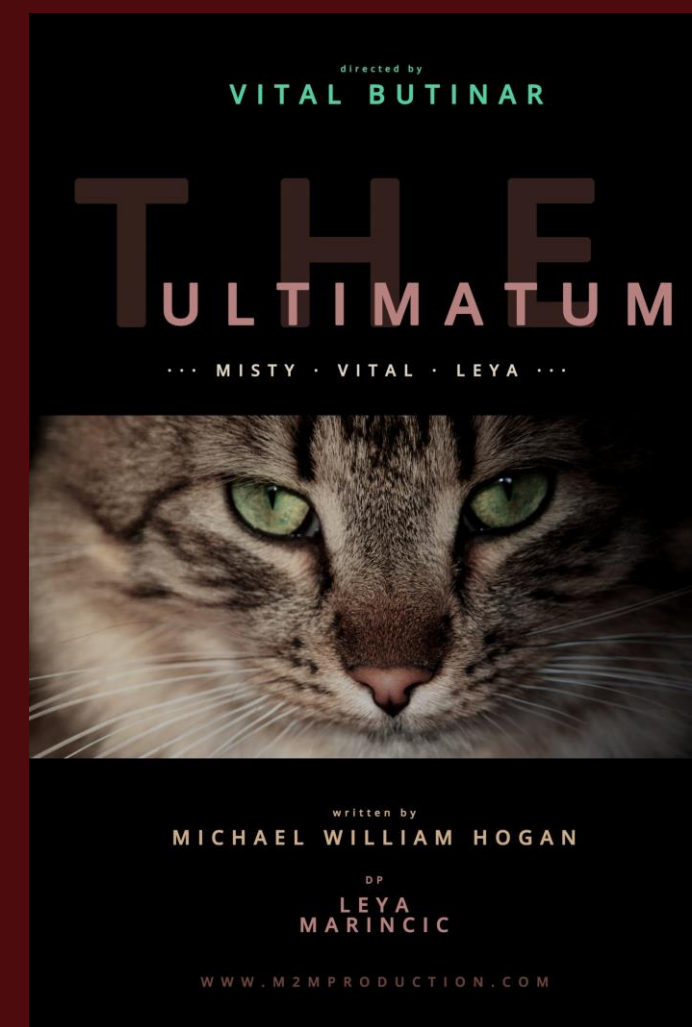
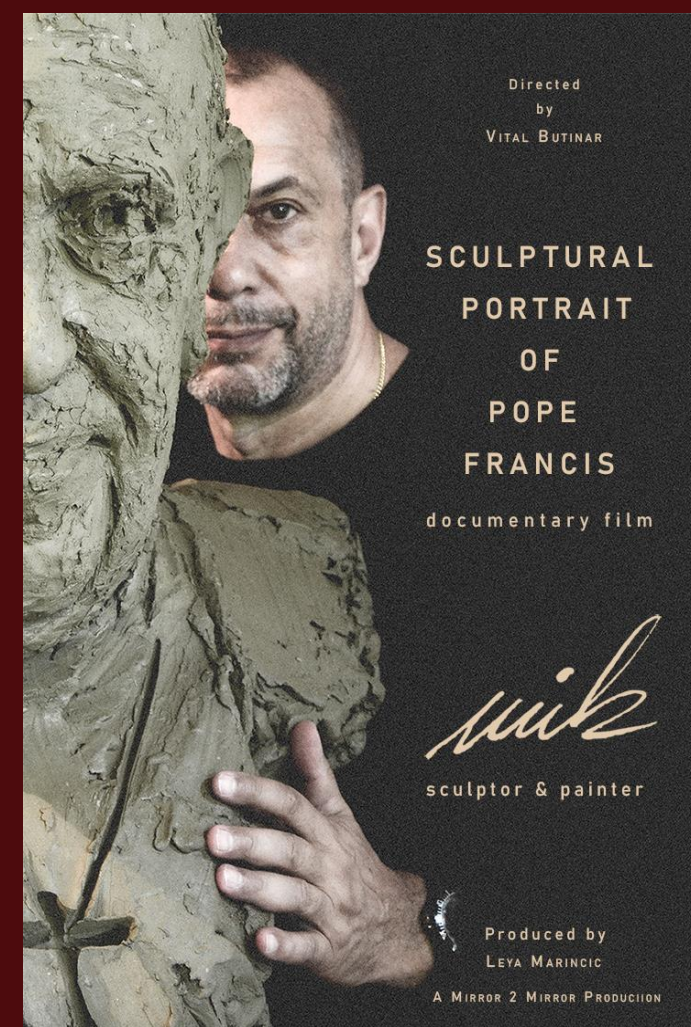
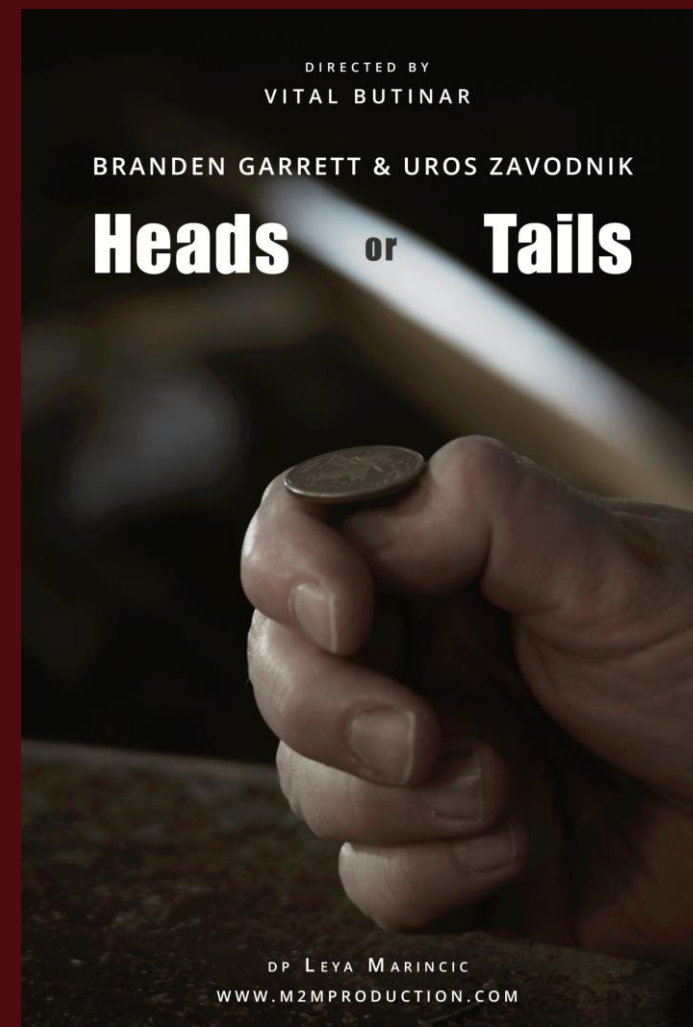
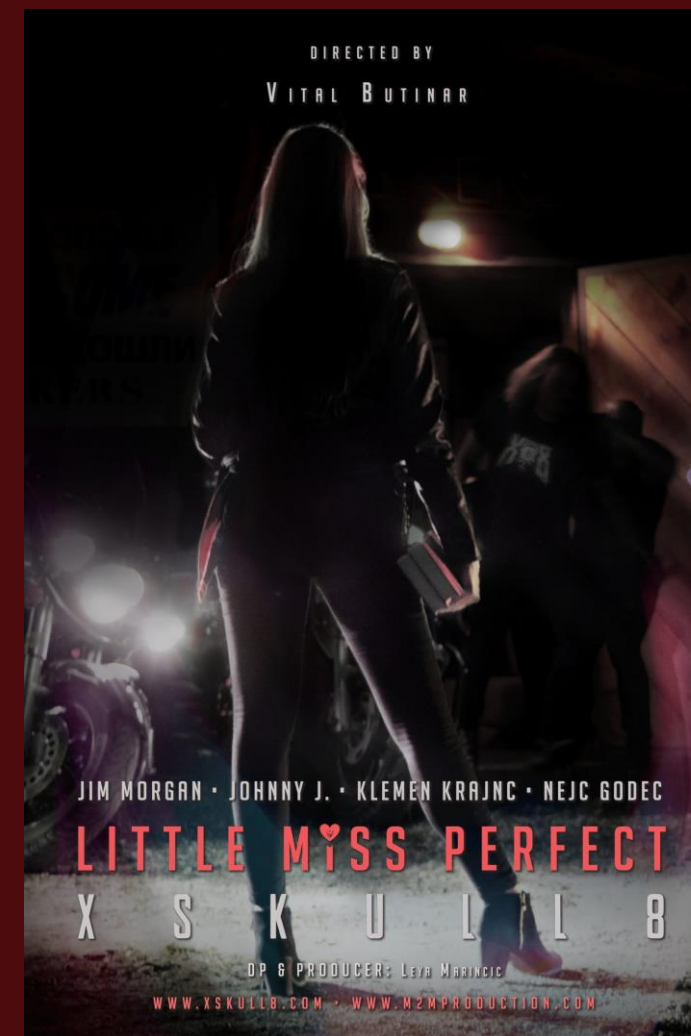
**Blaž Rotovnik Roko**  
*Bass Player*



**Marjan Radanovič**  
*Club Owner*



# PREVIOUS PROJECTS





# TARGET AUDIENCE

The target audience for the comedy film Pure Vortex is based on the demographics of moviegoers in the following areas:

**United States:** With 18% of moviegoers aged 18-24 and 27% aged 25-39, should appeal to young adults in their late teens and early to mid-30s in the United States. Additionally, with an even split between male and female moviegoers, the film should appeal to a broad audience in terms of gender.

**United Kingdom:** With 30% of moviegoers aged 16-24 and 24% aged 25-34, the comedy should appeal to young adults in their late teens and 20s in the United Kingdom. Additionally, with a slightly higher proportion of female moviegoers, the film may be more appealing to women.

**Australia:** With 22% of cinema attendees aged 18-24 and 26% aged 25-34, the film should appeal to young adults in their late teens and 20s in Australia. Additionally, with a relatively even split between male and female cinema attendees, the film should appeal to a broad audience in terms of gender.

Based on these demographics, it's likely that the comedy film will appeal to a broad range of young adults in their late teens and 20s, with a relatively even split between male and female moviegoers or cinema attendees.



# WHY AUDIENCES WILL LOVE THIS FILM...

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Audiences are sure to embrace the film's timeless comedic charm, driven by a nostalgic, old-school humor and the endearing folly of a teenage-like mentality. Blending elements of both comedy and the classic hero's journey from rags to riches, the story captures the essence of making misguided decisions in the pursuit of one's goals—a relatable journey when conventional paths prove unfruitful. Despite the characters' hilarious missteps, the film culminates in a heartwarming conclusion, highlighting the resilience to find happiness through unconventional means. This lighthearted comedy offers a delightful escape from life's challenges, inviting viewers to laugh along with the plot while drawing parallels to their own experiences. Audiences will not only find amusement in the characters' courage but also discover moments of self-reflection, creating a truly enjoyable and resonant cinematic experience.



# THANK YOU!

We look forward to your feedback!

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**MIRROR 2 MIRROR**  
p r o d u c t i o n